



Airport	Göteborg Landvetter Airport
Location	2 Large Digital Screens + 3 Analog Billboards in depature
Name	GOT-D-040
Gross price / month	180 000 SEK
Installation	Contact Swedavia
Campaign period	Monthly
Materail deadline	Minimum 5 working days before campaigne start

Specifications sheet

GOT-D-040

Delivery address:

Swedavia AB
c/o SPIRIT Air Cargo Flygfraktsvägen 7
Fraktzon A uppgång C
438 70 Landvetter
ATT: Nasim Witermark
Delivery: Monday to Friday, 06:00-22:00

Contact:

Nasim Witermark

010-109 31 07

nasim.witermark@swedavia.se

The material must be delivered no later than five working days before campaigne start.

Technical details:

Description of location:
36-meter sign above the check-in counters.

Type of sign:

Three banners together with two digital screens.

Space visible/image area (for original production):

Banner 1 to the left: 8 225 x 2 885 mm.
Banner 2 middle 8 540 x 2 885 mm.
Banner 3 to the right 8 225 x 2 885 mm.
Dimensions must be modified in the original.
IMPORTANT: the banners must be clearly marked with numbers (1, 2, 3) as the dimensions of the three banners differ.

Production dimensions (including construction):

Banner 1 to the left: 8 225 x 2 885 mm.
Banner 2 middle 8 540 x 2 885 mm.
Banner 3 to the right 8 225 x 2 885 mm.

Material (All material must be fire-classified):

Artist Heavy. B1 flammability class as per DIN 4102.

Construction:

Silicone edge, Thilmer 12 x 3 mm, sewn onto the top on bottom.

Packaging and marking:

The material must be clearly marked with the advertiser, campaignperiod, subject and indexnumber, as well as a picture of the subject. The material must also be clearly marked with the airport contact person.

Production:

Since it is complicated to produce this product, production may only be carried out by a printing firm with enough knowledge about these systems. Contact Swedavia for further information.

Specifications sheet

GOT-D-040

Delivery address:

airport.advertising@swedavia.se

The material must be delivered no later than five working days before campaigne start.

Technical details:**Pixels/resolution:**

1296 x 720.

Video format:

MPEG-4 Part 14 (MP4).

Image format:

JPG or PNG (RGB).

Image frequency:

25 images per second.

Bit rate:

10 000 kbp/s.

Video codec:

Standard.

Sound format:

No sound.

Length:

Any.

Number of advertisers:

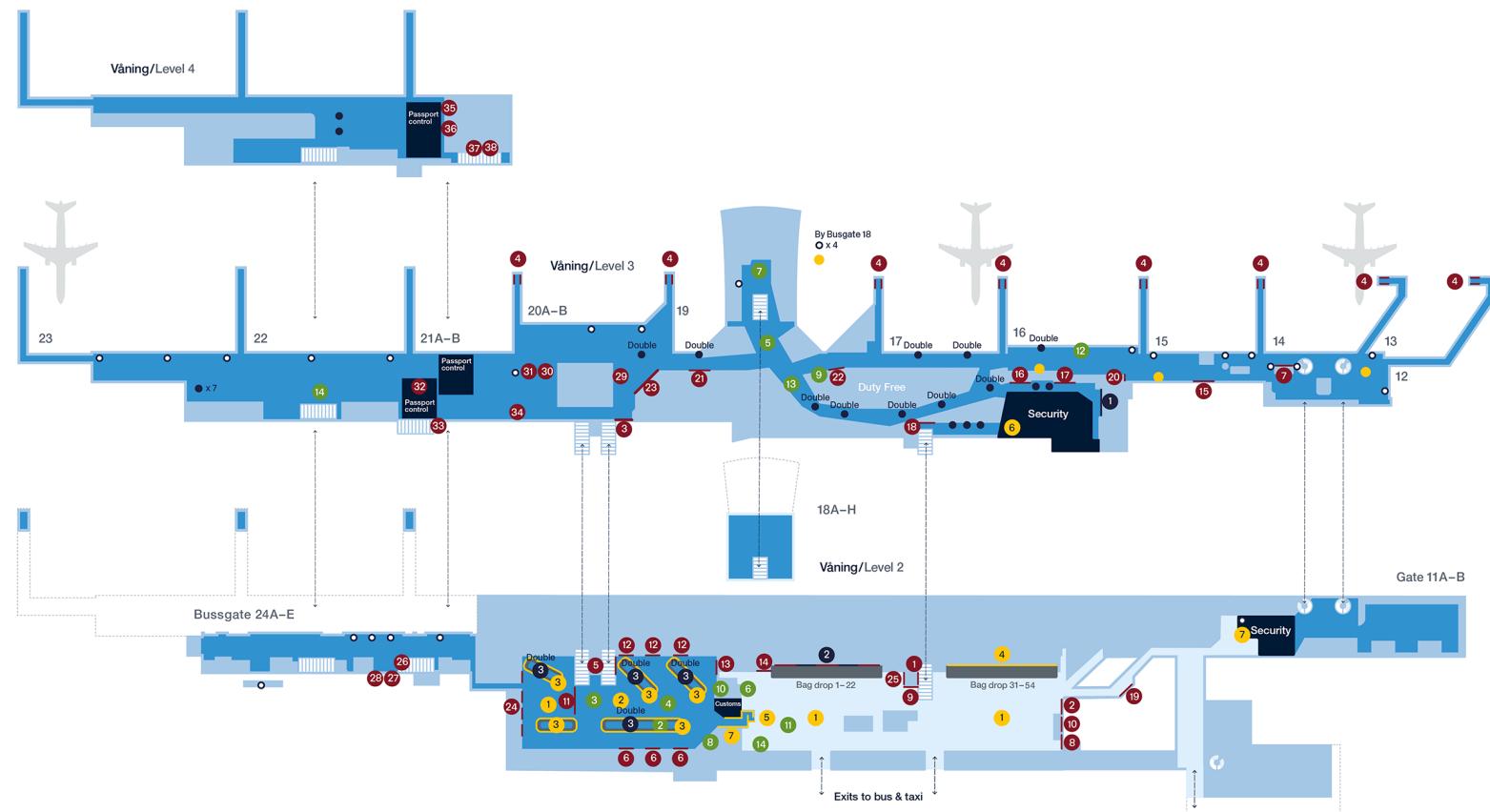
1.

Delivery of digital material:

E-mail or Sprend to airport.advertising@swedavia.se

Location

GOT-D-040



Analogue	1 GOT-018	2 GOT-022	3 GOT-035	4 GOT-101	5 GOT-128	6 GOT-178	7 GOT-179	8 GOT-201	9 GOT-210	10 GOT-214	11 GOT-218	12 GOT-226	13 GOT-235	14 GOT-236
	15 GOT-242	16 GOT-244	17 GOT-245	18 GOT-257	19 GOT-265	20 GOT-266	21 GOT-268	22 GOT-269	23 GOT-274	24 GOT-275	25 GOT-277	26 GOT-285	27 GOT-286	28 GOT-287
	29 GOT-281	30 GOT-291	31 GOT-292	32 GOT-293	33 GOT-294	34 GOT-295	35 GOT-282	36 GOT-283	37 GOT-289	38 GOT-288				
Promotion	1 GOT-023	2 GOT-140	3 GOT-144	4 GOT-145	5 GOT-182	6 GOT-260	7 GOT-219	8 GOT-225	9 GOT-239	10 GOT-240	11 GOT-212	12 GOT-263	13 GOT-264	14 GOT-284
Special	1 GOT-088	2 GOT-180	3 GOT-203	4 GOT-207	5 GOT-252	6 GOT-262	7 GOT-267							
Digital	1 GOT-D-017	2 GOT-D-040	3 GOT-D-055		Digital Portrait Qty: 41	Digital Landscape Qty: 27								