



|                    |                                              |
|--------------------|----------------------------------------------|
| Airport            | Umeå Airport                                 |
| Location           | Promotion area in departure hall             |
| Product            | Promotion area                               |
| Name               | UME-139                                      |
| Number of faces    | 1                                            |
| Format             | 2 000 mm x 1 500 mm                          |
| Gross price / week | 10 000 SEK                                   |
| Installation       | Not included                                 |
| Campaign period    | Weekly                                       |
| Material deadline  | Minimum 5 working days before campaign start |

# Location

UME-139

For travelers  Public area



Swedavia  
Airports

# Specifications sheet

UME-139

**Delivery address:**

Umeå Airport  
Frakten Jet Pack  
Att: Kommersiella Avdelningen, 010-109 50 06  
904 22 Umeå  
Delivery: All days at the information desk

**Contact person:**

Ida Sjögren  
010-109 50 04 , 070-2709120  
ida.sjogren@swedavia.se

The material must be delivered no later than  
five working days before campaign start.

**Technical details:**

Promotion area in Promotion area in departure hall

**Space area**

2 000 mm x 1 500 mm

**Material (all material must be fire-classified):**

B1 flammability class as per DIN 4102

**Electricity: (220 V)**

If electricity is required at the promotion area it must be ordered well in advance before the campaign start. Contact your account manager at Swedavia.

**Internet:**

If internet access is required during the campaign it must be ordered well in advance before the campaign start. The order is made through Swedavia Airport Telecom. Contact your account manager at Swedavia

**Production:**

A sketch of the showcase shall be provided to the airport for approval 10 working days before the campaign start

**Packaging and marking:** (Rolled onto a hard core)

The material must be clearly marked with the advertiser, campaign period, subject and index number, as well as a picture of the subject. The material must also be clearly marked with the airport contact person.

**Production:**

Since it is complicated to produce this product, production may only be carried out by a printing firm with enough knowledge about these systems. Contact Swedavia for further information.