



Airport	Malmö Airport
Location	Backlit outdoor billboard at car park outside terminal building
Product	Banner
Name	MMX-154
Number of faces	1
Format	14 230 x 3 940 mm
Gross price	45 000 SEK
Installation	Contact Swedavia
Campaign period	Monthly
Material deadline	Minimum 5 working days before campaign start

Specifications sheet

MMX-154

Delivery address:

Delivery address:

Swedavia AB
Godsmottagningen Malmö Airport
Att: Tony Hansson
Hangarvägen 16
233 71 MALMÖ-STURUP

Kontaktperson/Contact person:

Tony Hansson
0721-709582
tony.hansson@swedavia.se

Leverans av materialet ska vara flygplatsen tillhanda senast fem arbetsdagar före kampanjstart i de fall montering ingår. Material must be delivered to the airport no later than five days before campaign launch in cases where installation is included.

Technical details:

Description of location:
Backlit outdoor billboard at car park outside terminal building.

Type of sign:

Backlit outdoor billboard.

Space visible/image area (for original production):

14 230 x 3 940 mm.

Message area (for original production):

14 130 x 3 840 mm.

Production dimensions (including construction):

14 430 x 4 140 mm. See appendix for further information.

Material (All material must be fire-classified):

Backlit PVC. B1 flammability class as per DIN 4102.

Construction:

100 mm channels all around. Vertical channels sewn shut at the bottom. The other channels are unpicked when installed at the airport.

Packaging and marking: (Rolled onto a hard core)

The material must be clearly marked with the advertiser, campaignperiod, subject and indexnumber, as well as a picture of the subject. The material must also be clearly marked with the airport contact person.

Production:

Since it is complicated to produce this product, production may only be carried out by a printing firm with enough knowledge about these systems. Contact Swedavia for further information.



**Swedavia
Airports**

Contact **Swedavia Advertising**
airport.advertising@swedavia.se

Location

MMX-154

