



Airport Umeå Airport

Location Promotion area in arrival hall

Product Promotion area

Name UME-127

Number of faces 1

Format 3 000 mm x 2 000 mm

Gross price / week 10 000 SEK

Installation Not included

Campaign period Weekly

Materail deadline Minimum 5 working days before campaigne start





Specifications sheet

UME-127

Delivery address:

Umeå Airport Frakten Jet Pack Att: Kommersiella Avdelningen, 010-109 50 06

904 22 Umeå

Delivery: All days at the information desk

Contact person:

Ida Sjögren

010-109 50 04, 070-2709120

ida.sjogren@swedavia.se

The material must be delivered no later than five working days before campaigne start.

Technical details:

Promotion area in arrival hall

Space area

3 000 mm x 2 000 mm

Material (all material must be fire-classified):

B1 flammability class as per DIN 4102

Electricity: (220 V)

If electricity is required at the promotion area it must be ordered well in advance before the campaign start. Contact you account manager at Swedavia.

Internet:

If internet access is required during the campaign it must be ordered well in advance before the campaign start. The order is made through Swedavia Airport Telecom. Contact you account manager at Swedavia

Production:

A sketch of the showcase shall be provided to the airport forapproval 10 working days before the campaign start

Packaging and marking: (Rolled onto a hard core)

The material must be clearly marked with the advertiser, campaignperiod, subject and indexnumber, as well as a picture of the subject. The material must also be clearly marked with the airport contact person.

Production:

Since it is complicated to produce this product, production may only be carried out by a printing firm with enough knowledge about these systems. Contact Swedavia for further information.

Contact Swedavia Advertising airport.advertising@swedavia.se

