

Digital Network

GOT-D-018



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|---------------------|----------------------|
| Airport | Göteborg Landvetter |
| Location | Security check point |
| Product | Digital large Screen |
| Format | Landscape |
| Name | GOT-D-018 |
| Number of faces | 1 |
| Format | 960 x 256 px |
| Length | 10 seconds |
| Gross price / month | 63 900 SEK |
| Campaign period | Weekly or preferred |

The digital large screens are suitable for campaigns, launches and other marketing activities where the goal is to reach high visibility and a large number of travelers.

The placement of this screen, in one of the largest passenger flows, makes it possible to implement customized DOOH marketing activities and target the majority of the travellers.

Specifications sheet

GOT-D-018

Delivery address:

airport.advertising@swedavia.se

The material must be delivered no later than five working days before campaign start.

Technical details:

Description of location:

Digital large screen adjacent to the international security check point.

Pixels/resolution:

960 x 240.

Video format:

MPEG-4 Part 14 (MP4)

Image format:

JPG or PNG (RGB).

Image frequency:

25 images per second.

Bit rate:

10 000 kbp/s.

Video codec:

Standard.

Sound format:

No sound.

Length:

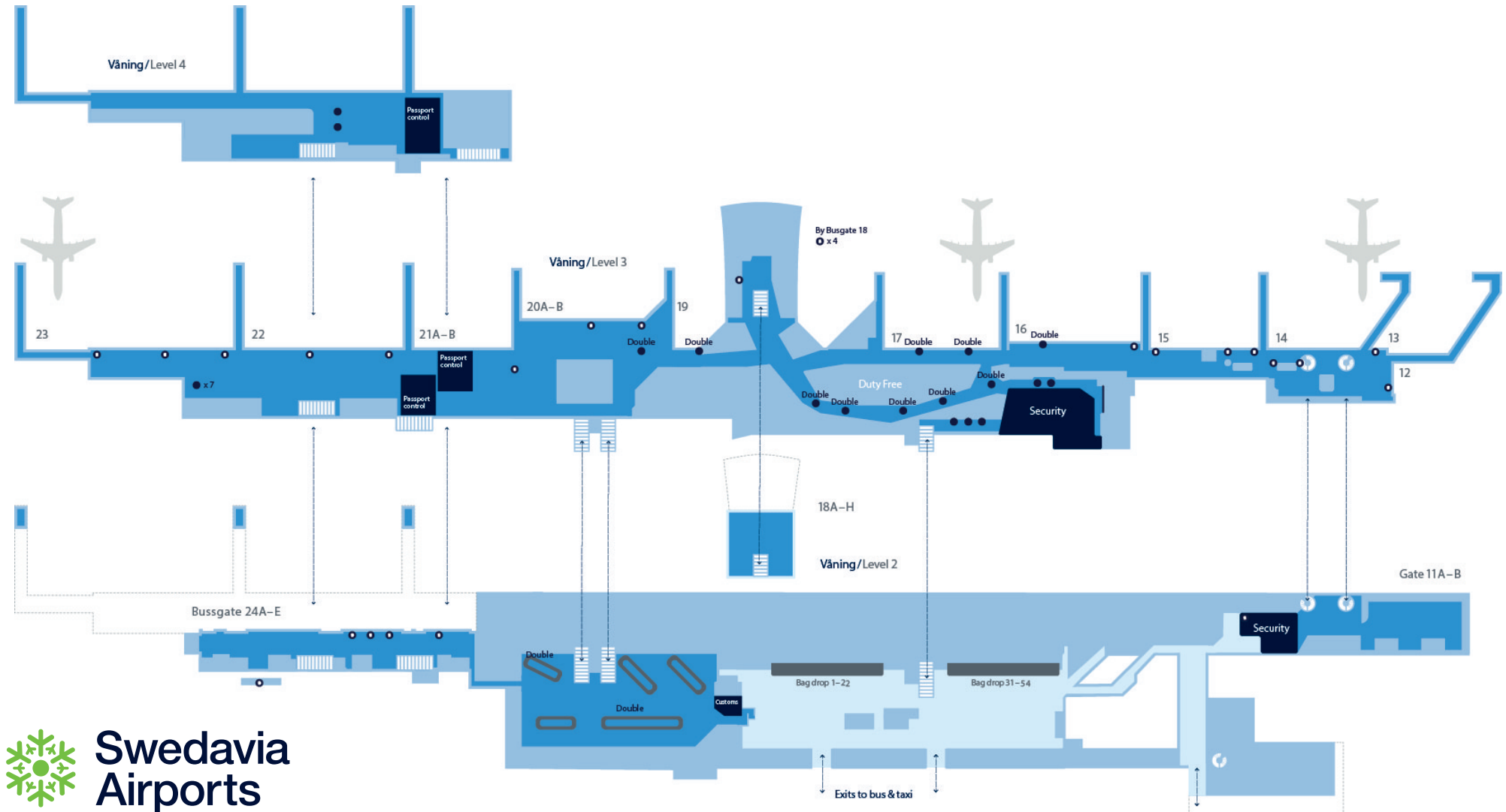
10 seconds.

Number of advertisers:

5.

Location

GOT-D-018



**Swedavia
Airports**