



Location Promotin area in departures hall including analog sign

Product Promotin area with analogue sign

Name UME-138

Number of faces 1

Format 3 500 mm x 2 100 mm (analogue sign) Space 3500 mm x 2500 mm

Gross price / month x SEK

Installation Not included

Campaign period 1 month

Materail deadline Minimum 5 working days before campaigne start







Specifications sheet

UME-138

Delivery address:

Umeå Airport

Frakten Jet Pack

Att: Kommersiella Avdelningen, 010-109 50 06

904 22 Umeå

Delivery: All days at the information desk

Contact person:

Ida Sjögren

010-109 50 04, 070-2709120

ida.sjogren@swedavia.se

The material must be delivered no later than five working days before campaigne start.

Technical details:

Promotin area in departures hall including analog fabric frame

Space visible/image area (for original production):

3 500 mm x 2 100 mm (Sign) 3 500 mm x 2 500 mm (Floor)

Production dimensions analog signe (including construction):

3 524 mm x 2 124 mm

Material (all material must be fire-classified):

Polyester backlit banner. B1 flammability class as per DIN 4102

Construction:

Silicone border, 14 x 3 mm, sewn to all edges

Electricity: (220 V)

If electricity is required at the promotion area it must be ordered well in advance before the campaign start. Contact you account manager at Swedavia.

Internet:

If internet access is required during the campaign it must be ordered well in advance before the campaign start. The order is made through Swedavia Airport Telecom. Contact you account manager at Swedavia

Production:

A sketch of the showcase shall be provided to the airport forapproval 10 working days before the campaign start.

Packaging and marking: (Rolled onto a hard core)

The material must be clearly marked with the advertiser, campaignperiod, subject and indexnumber, as well as a picture of the subject. The material must also be clearly marked with the airport contact person.

Production:

Since it is complicated to produce this product, production may only be carried out by a printing firm with enough knowledge about these systems. Contact Swedavia for further information.



Contact Swedavia Advertising airport.advertising@swedavia.se